



THE LIGHTHOUSE CHURCH

Overview

The Lighthouse Church and Ministries seeks a strategic and dynamic **Director of Public Affairs** to lead our community engagement and enhance our organization's public image in Houston, Texas. The ideal candidate will possess exceptional leadership skills, a deep understanding of public policy, and a commitment to fostering sustainable, positive impacts for target communities.

Responsibilities

This pivotal role involves developing and implementing public affairs strategies, managing stakeholder relationships, and ensuring effective communication across various platforms.

- **Community Engagement** - Actively build and strengthen connections between The Lighthouse Church and communities in the Houston region. Present the mission and vision of The Lighthouse Church to diverse groups across all socioeconomic demographics.
- **Government Relations** - Establish relationships with local, regional, state, and federal government officials and departments. Cultivate sustainable partnerships that expand the scope of the organization's impact for the people of the region.
- **Chamber Liaison** - Represent The Lighthouse Church at meetings and events of the local chambers of commerce in which it has membership. Research and identify other chambers that would be beneficial to join.
- **Policy Issues** - Maintain strong awareness of local, regional, and national news cycles and current issues and topics generating broad awareness. With the Chief of Communications, prepare positioning for the organization and determine topics on which to use The Lighthouse Church voice.
- **Marketing Campaigns** - Assist Communications division in developing and executing integrated marketing communications plans that showcase the impact of The Lighthouse Church throughout the region and generate positive public and media sentiment.
- **Special Event Liaison** - Attend The Lighthouse Church events, as directed, and engage with key stakeholders in attendance. Represent The Lighthouse Church at community events in order to promote the organization and identify opportunities for partnership with businesses and civic organizations.

Qualifications

- Bachelor's degree in Communications, Journalism, Public Relations, Political Science, or related field, or equivalent experience.

- At least five (5) years of experience in public affairs, communications, or government relations, with a demonstrated track record of success.
- Strong understanding of the Houston political landscape, local government structures, and key public policy issues.
- Exceptional written and verbal communication skills, with the ability to craft compelling narratives for diverse audiences.
- Proven ability to build and maintain relationships with a wide range of stakeholders, including government officials and community leaders.
- Experience in crisis management and media relations.
- Strong leadership and team management skills, with a collaborative approach to working with others.
- Proficiency in digital communication tools and social media platforms.

What we offer

- Competitive salary and benefits.
- Opportunities for professional growth and development.
- Ability to drive initiatives that shape the organization's success.
- Opportunities to participate in events and programs of significant impact.
- Hybrid work schedule.

Salary offers are based on a wide range of factors including but not limited to relevant skills, qualifications, and experience.

About The Lighthouse Church and Ministries

The Lighthouse Church and Ministries (TLHC) is a contemporary ministry led by Senior Pastor Keion Henderson and First Lady Shaunie Henderson and is one of the fastest-growing churches in America. Founded in Houston, Texas, in 2009, TLHC welcomes more than 22,000 members to services at five campuses each week. Through 30 unique ministries, TLHC maintains a global impact, reaching millions of unique weekly viewers online across six continents. The mission of TLHC is to translate the Word of God at the intersection of faith and culture, equipping people to realize their full potential through spiritual application and human stewardship.

Interested candidates:

- Please email your resume to recruiting@lhouston.church
- All submissions must list **DPA - TLHC** in the subject line
- All submissions **must list salary expectations**

Thank you for your interest in The Lighthouse Church and Ministries.