



# THE LIGHTHOUSE CHURCH

## **Overview**

The Lighthouse Church and Ministries seeks a Highly motivated, dynamic, and creative Social Media Content Producer. The successful candidate will deliver high quality content production that is on-trend, engaging, and executed in technical excellence that aligns with the goals and objectives of the organization.

## **Responsibilities**

### **Content Creation**

- Develop and produce high-quality, engaging, creative concepts, themes and original content for various digital and social media platforms that align with brand objectives.
- Develop video content that drives engagement and growth.
- Exceptional storytelling skills and ability to create emotional content.
- Create compelling headlines for video content.
- Participate in planning and executing coverage for large content initiatives and events.

### **Video Production/Editing**

- Responsible for shooting, editing/producing short-form, and storytelling video.
- Create and post relevant content, daily, across social media platforms.
- Organize material from all projects produced for archival.

### **Trend Monitoring**

- Stay abreast of industry trends, social media best practices, and emerging platforms to identify new opportunities for content creation and audience engagement.
- Test and experiment with new industry trends, techniques, and technologies, to enhance content quality.

## **Collaboration:**

- Collaborate with production, communication and other teams to brainstorm, develop, and execute creative concepts that align with messaging objectives.
- Ability to pitch and clearly explain ideas.
- Proactively communicate project status across necessary teams, executives, and departments.
- Other duties and special projects may be assigned as needed.

## **Qualifications**

### Required Qualifications

- Bachelor's degree in Marketing, Journalism, Communications, or a related field.
- 4 years' experience as a social media content creator/editor.
- Proficiency in video editing platforms and mobile creator apps.
- Strong understanding of social media platforms (Instagram, Threads, YouTube, X, TikTok, and Facebook, etc.).
- Flexibility for travel, working evenings, weekend, and event coverage as needed.
- Creative nature, collaborative team player, innovative thinker with a passion for storytelling.
- Strong sense of urgency and responsibility with the ability to work independently and on tight deadlines.
- Strong verbal and written communication skills.
- A strong work ethic and a demonstrated ability to manage multiple projects simultaneously.
- Solid time management and prioritization skills are a must
- Ability to provide a demo reel of work.

### Additional Experience

- Experience with editing software e.g., Avid, Adobe, etc.
- Familiarity with motion graphics and animation, a plus
- Experience with live streaming

## **What we offer**

- Competitive salary and benefits.
- Opportunities for professional growth and development.
- Ability to drive initiatives that shape the organization's success
- Opportunities to participate in events and programs of significant impact
- Hybrid work schedule

Salary offers are based on a wide range of factors including but not limited to relevant skills, qualifications, and experience.

### **About Us**

The Lighthouse Church and Ministries is a dynamic rapidly growing organization that proudly supports more than 20,000 members, with five campuses throughout the Greater Houston, TX area including an online community with 900,000 unique weekly viewers globally, across all social media platforms. The Lighthouse Church and Ministries is fulfilling its mission and call to action to serve its members and the community by moving towards greater, turning away no one, expanding every person, setting a great atmosphere, accepting others through love, being authentic to who we are, and anticipating the presence of God in every experience.

The Lighthouse Church and Ministries is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, gender expression, pregnancy, age, national origin, disability status, genetic information, veteran status, or any other characteristic protected by law.

### **Interested candidates:**

- Please email your resume to [recruiting@lhouston.church](mailto:recruiting@lhouston.church)
- All submissions must list **SMCP - TLHC** in the subject line

Thank you for your interest in The Lighthouse Church and Ministries.